Greetings:

I would like to extend an invitation for you to participate in an event called God and The Great Outdoors Expo 2024. This is the fourth year of our event and it takes place on July 12, 13, and 14, 2024. Due to the continued growth and success of our past three events, we are moving to our new location, The Oil Palace, in Tyler, Texas. We are also extending the event to include a third day for maximum exposure to the public. This move will allow us the room for continued growth over the upcoming years. A short video can be found at the following link. This video will give you an idea of what our expo looks like if you are new to the event. You can also check us out at [www.gatgoexpo.com](http://www.gatgoexpo.com) or on Facebook as well. Both our website and Facebook page will be updated as we move closer to the event.

[GATGO 2023 Promo.m4v](https://drive.google.com/file/d/1lR59hqN3t6fMFarEB2UXaxkx74W1wEsM/view?usp=drivesdk)

The purpose of our Expo is to provide us an opportunity to reach out to our surrounding communities with an event that will allow those in the outdoor industry to display and market their products and services while at the same time providing a safe place for families and friends to fellowship in a wholesome environment. We will be giving away Zebco rod and reel combos to the first 250 kids through our doors between the ages of 5 and 12, along with many other door prizes for all ages, such as hunting and fishing trips, clothing, and equipment. There will also be Gator Rescue doing presentations, a petting zoo, kid’s fish tank, bounce houses, and pony rides for the kids. It will be three days of fun for the entire family as we try to get them out of the house and engaged in the outdoor lifestyle.

While this is an outdoor life expo involving vendors from the outdoor world such as boat manufacturers, fishing guides, hunting ranches and the like, our event also allows ministries and non-profit organizations to display their services while at the same time making a connection with those that are lost or looking for direction in their life. We have a special service on Saturday night with live music and conducted by a speaker that is well acquainted with the outdoor lifestyle and has the ability to present the Gospel in a clear and understandable manner.

Other than a minimal fee for booths, the event is funded completely by individuals and corporate sponsorships. Any non-profit with 501c3 status will still have their deposit returned upon set up at the show.

I am attaching to this letter, the Booth Agreement for the Expo 2024. Should you be willing to participate, I would ask that you please fill this out and return your deposit as soon as possible.

We also have sponsorship packages available should you like to be involved with that as well. Please reach out to us if you need information about those opportunities.

Again, thank you for your consideration of our event.

Sincerely,

**Tom Williams**

Tom Williams

Director