Greetings:

I would like to extend an invitation for you to participate in an event called God and The Great Outdoors Expo 2022. This is the second year of our event and it takes place on July 29 and 30, 2022. The event will again be held at the campus of Rock Hill Baptist Church about 15 minutes west of Tyler. Our inaugural event last year was a lot of fun, where a good deal of merchandise was sold, business to business relationships were developed, and friendships were made. We had some 2000 plus visitors come thru our doors and enjoyed visiting with and purchasing items from the vendors taking part in our event. A short video can be found at the following link. This video will give you an idea of what the expo looked like last year.

<https://drive.google.com/file/d/1Dt3Meq12yu2mWvg6a_eZJCAXiJ90XOF_/view>

The purpose of the Expo is to give us the opportunity to reach out to our surrounding communities with an event that will allow those in the outdoor industry to display and market their products and services while at the same time providing a safe place for families and friends to fellowship in a wholesome environment. We will be giving away rod and reel combos to the first 100 kids under 12, along with many other door prizes including a new ATV. There will be live music, a petting zoo, kid’s fish tank, and a Super Retriever Series two day competition. It will be two days of fun for the entire family.

While this is an outdoor life expo involving vendors from the outdoor world such as boat manufacturers, fishing guides, hunting ranches and the like, our event also allows local ministries and non-profit organizations to display their services while at the same time making a connection with those that are lost or looking for direction in their life. The event closes out on Saturday night with a service conducted by a speaker that was well acquainted with the outdoor lifestyle and had the ability to present the Gospel in a clear and understandable manner. I rejoice in saying that we had 54 people make life changing decisions in our closing ceremony last year.

Other than a minimal fee of $250.00 for a booth, the event is funded completely by individuals and corporate sponsorships. Any non-profit with 501c3 status will still have their deposit returned upon set up at the show.

I am attaching to this letter, the Booth Agreement for the Expo 2022. Should you be willing to participate, I would ask that you please fill this out and return this and your $250.00 deposit as soon as possible. This will allow us time to plan for the number of participants and the necessary space requirements.

We also have sponsorship packages available. Please reach out to us if you need information about those opportunities.

Again, thank you for your consideration of our event.

Sincerely,

**Tom Williams**

Tom Williams

Director