Dear Friend:

I am writing to give you the opportunity to be part of an amazing event through sponsorship. Our event is called the God and The Great Outdoors Expo 2024 and will be held on July 12, 13, 14, 2024 at the Oil Palace in Tyler, Texas. This will be the fourth year of our event, and we have seen thousands of people come through our doors each year.

The Expo provides an opportunity to reach out to our surrounding communities with an event that allows those in the outdoor industry to display and market their products and services, while at the same time providing a safe place for families and friends to fellowship in a wholesome environment. We will give away rod and reel combos to the first 250 kids between the years of 5-12 in age, along with many other door prizes for those that attend. There is live music, a petting zoo, kid’s fish tank, and a Super Retriever Series three day competition, food trucks and more. It is three days of fun for the entire family.

While this is an outdoor life expo involving vendors from the outdoor world such as boat manufacturers, fishing guides, hunting ranches, apparel dealers and the like, our event also allows local ministries and non-profit organizations to display their services while at the same time making a connection with those that are lost or looking for direction in their life. The event has a special service on Saturday night conducted by a speaker that is well acquainted with the outdoor lifestyle and has the ability to present the Gospel in a clear and understandable manner. We have had many life changing decisions made over the last three years.

Other than the minimal fees for a booth and a small entry fee for adult guests, the event is funded completely by individual and corporate sponsorships. Therefore, knowing that you or your company are well thought of in the surrounding communities, I would like to extend the invitation to partner with us in this amazing opportunity. I am attaching to this letter the list of sponsorship opportunities. Should you have any questions about available packages, please feel free to reach out to me at your earliest convenience at 903.574.1911 or tom@gatgoexpo.com.

You can go to our website at [www.gatgoexpo.com](http://www.gatgoexpo.com) or Facebook to check us out and get more information. I have included a short promotional video to give you an idea of what the expo looks like. Please follow the below link:

<https://youtu.be/_Gt0RzOWgxQ>

I would ask that you will genuinely consider partnering with us as we try to change the world one life at a time thru spreading the Gospel.

Sincerely,

**Tom Williams**

Tom Williams

Director