Sponsorship Opportunities

Dear Friend:

I am writing to make you aware of an event for which we are seeking sponsorship. Our event is called God and The Great Outdoors Expo 2022 and will be held on July 29 and 30, 2022 on the campus of Rock Hill Baptist Church about 15 minutes west of Tyler. This is the second year of our Expo and I am excited to tell you that we had some 2000 people come through our doors last year which certainly gave great exposure for our sponsors.

The Expo gives us the opportunity to reach out to our surrounding communities with an event that allows those in the outdoor industry to display and market their products and services while at the same time providing a safe place for families and friends to fellowship in a wholesome environment. We will give away rod and reel combos to the first 100 kids under 12, along with many other door prizes including a new ATV. There is live music, a petting zoo, kid’s fish tank, and a Super Retriever Series two day competition. It is two days of fun for the entire family.

While this is an outdoor life expo involving vendors from the outdoor world such as boat manufacturers, fishing guides, hunting ranches and the like, our event also allows local ministries and non-profit organizations to display their services while at the same time making a connection with those that are lost or looking for direction in their life. The event closes out on Saturday night with a service conducted by a speaker that is well acquainted with the outdoor lifestyle and has the ability to present the Gospel in a clear and understandable manner. I rejoice in saying that we had 54 people make life changing decisions in our closing ceremony last year.

Other than the minimal fee of $250.00 for a booth, the event is funded completely by individuals and corporate sponsorships. Therefore, knowing that you or your company are well thought of in the surrounding communities, I would like to extend the invitation to partner with us in this amazing opportunity. I am attaching to this letter the sponsorship opportunities that are available. We also have a short promotional video available to give you an idea of what the expo looks like. Please follow the below link:

<https://drive.google.com/file/d/1Dt3Meq12yu2mWvg6a_eZJCAXiJ90XOF_/view>

I would ask that you will genuinely consider partnering with us as we try to change the world one life at a time thru spreading the Gospel. Should you have any questions, please feel free to reach out to me at your earliest convenience.

Sincerely,

**Tom Williams**

Tom Williams

Director